



Student Service Fee Advisory Board

Budget Request Form FY2012

Department should complete one form for each individual request

Department: Memorial Student Center

SSFAB Use Only	
YES	NO

Program, Service, or Operation Requested

Additional funding for MSC Town Hall's Battle of the Bands program location costs. This request mirrors the request that was approved and funded by SSFAB for FY11.

General Description:

MSC Town Hall Battle of the Bands is a competition to find the best local band on campus.

Request Type: Full Increase One-Time Partial/Matching

General Questions:

How does this increase impact students, and what motivated this request (needs, strategic planning, etc.)?
Battle of the Bands provides quality diverse entertainment for Texas A&M University students. Additional funding is needed to cover increased location costs due to the renovation of the MSC and the fact that we will not be able to continue to co-program our event with Aggie Nights.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain. If we understand this question correctly, we currently receive student service fees and MSC generated revenue funds. We plan to also seek external sources of funding for the program (e.g. Reveille Club of Houston, corporate sponsorship, etc.).

Generally, what assessment tools will you use to evaluate this program/service?

MSC program evaluation process.

Funding Description:

	Dollar Amount
Total Estimated Cost	\$4,870.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	<i>\$1,250.00</i>
TOTAL SSFAB INCREASE REQUEST	\$3,620.00

SSFAB Comments/Notes: