



Budget Request Form FY2013

Department should complete one form for each individual request

Department: Memorial Student Center

SSFAB Use Only	
YES	NO

Program, Service, or Operation Requested

MSC Freshmen in Service and Hosting (FISH) presents Kyle Field Day

General Description:

As a student committee within the Memorial Student Center, MSC Freshmen in Service and Hosting is responsible for hosting events which impact the entire University community. MSC FISH hosted the first Kyle Field Day in April 2011 as a way to expose Texas A&M students and Bryan/College Station community members to service opportunities that affect the campus, local community, the state, and even the world. The mission of Kyle Field Day is to provide the students of Texas A&M a chance to actively engage in service and seek continued involvement in the community. By providing a wide variety of service opportunities we look to engage both individuals and organizations.

This program focuses on the Aggie Core Value of selfless service, encouraging each Aggie to take an active part in serving their campus and community not just for a day, but for a lifetime.

Request Type: Full Increase One-Time Partial/Matching

General Questions:

How does this increase impact students, and what motivated this request (needs, strategic planning, etc.)?

This increase will allow MSC FISH the ability to offer a wider variety of service opportunities for Kyle Field Day participants. With additional funds, Kyle Field Day will have a larger impact on the campus and Bryan/College Station community. The goal is to bring different types of service to students who may not regularly take part in volunteer work. This program provides various volunteer opportunities during the event and encourages continued participation in service after the event's conclusion. Through Kyle Field Day 2011, we were able to contribute in the following ways:

Environmental:

- Recycled 15 pounds of cardboard and green glass
- Made over 300 headbands to raise awareness of environmental issues

Youth:

- Created over 200 cards to send to children at local hospitals
- Created 200 bracelets to send to children at local hospitals
- Built a Picnic Table for the Boys and Girls club of the Brazos Valley

Animals:

-Animal Shelter and God’s Little Creatures brought animals to raise awareness about pet adoption and animal abuse

Health and Awareness:

-Carter’s Blood Center collected over 30 pints of blood

Global Outreach

-Decorated 50 soccer balls to be sent to schools in near the Texas A&M Soltis Research Center in Costa Rica

Hunger/Poverty:

- Painted 100 bowls to be donated to the Empty Bowls Foundation

- Created 100 blankets to be donated to Twin City Mission

- Collected over 100 pounds of food to donate to the Brazos Valley Food Bank

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

The original Kyle Field Day was funded through reallocated funds and one-time sponsorships. While MSC FISH plans to aggressively seek donations, seed money is necessary to assure the success of the event.

MSC FISH and the Kyle Field Day committee have worked tirelessly to search for a means of acquiring more financial support for this project. Meeting with donors was a main focus of last year’s project, and a subcommittee in this year’s Kyle Field Day committee is dedicated specifically to finding and contacting donors.

Generally, what assessment tools will you use to evaluate this program/service?

Surveys continue to be used to assess public perception of Kyle Field Day. The surveys ask about every aspect of Kyle Field Day, from the most popular booths, to the best field games, and even the most effective advertising strategies. Participant comments are also taken, and these are used to help expand upon what the attendees liked and did not like; this way, the Kyle Field Day committee can ensure that no ineffective ideas are repeated. Attendance was recorded at the first event, and a measured increase in participants would be considered a success. Evaluation will likewise be measured by the number of donor contributions. MSC FISH always evaluates how effectively its members utilized their resources, how well they managed a budget, and how professionally they represented themselves, MSC FISH, the MSC, and Texas A&M University.

Funding Description:

	Dollar Amount
Total Estimated Cost	\$7,500.00
Professional fees (equipment rental, security, medics):	\$2,500.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	<i>\$5,000.00</i>
TOTAL SSFAB INCREASE REQUEST	\$2,500.00

SSFAB Comments/Notes: