



Student Service Fee Advisory Board

Budget Request Form FY2013

Department should complete one form for each individual request

Department: N/A (MSC Re-Opening Committee)

Program, Service, or Operation Requested
MSC Grand Re-Opening – Official Events

YES	NO

General Description:

This will be a week long set of inclusive events and activities to celebrate the re-opening of the Memorial Student Center. The tentative timeline for the MSC Grand Re-Opening is from Friday, August 31, 2012 – Friday, September 6, 2012. Currently the committee intends to have certain days with specific themes such as: Student Organization Day, Academic Day, History and Tradition Day, Service Day, a large concert, and an all-encompassing “Block Party” event to serve as the grand finale to our celebration.

Request Type: Full Increase One-Time Partial/Matching

General Questions:

How does this increase impact students, and what motivated this request (needs, strategic planning, etc.)?

At the request of the Vice President for Student Affairs, the MSC Re-Opening Committee was formed in the fall of 2010. The committee is comprised of students and staff members from a cross section of campus entities. The mission of the MSC Re-Opening Committee is to coordinate the implementation of a distinct set of quality programs, activities, and events to appropriately honor and celebrate the official re-opening of the Memorial Student Center in the fall of 2012. The majority of programs and events during the week will be open to the entire Aggie community. However, the primary target audience for our events will be current TAMU students. Our goal is to create an inclusive set of programs and events that will both celebrate the re-opening of the facility and also reintroduce students to all of the improved aspects of the renovated MSC.

The funds that we are requesting will not necessarily be used for any one specific program. We plan to utilize this money to supplement our budget and provide financial assistance for events directly impacting students.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

The significant majority of our funding will come from various departments within the Division of Student Affairs. MSC committees and other student organizations have also been asked to utilize their existing budgets to create programs during the week of the re-opening. Sponsorships will potentially be sought for larger events.

Generally, what assessment tools will you use to evaluate this program/service?

Various programs held during the re-opening will be assessed by the organizations and departments that specifically sponsor official events. Overall assessment of the entire week will be conducted by the MSC Re-Opening Committee following the conclusion of the week.

Funding Description:

Total Estimated Cost	\$550,000.00
Funds to supplement overall budget	\$50,000.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	<i>\$500,000.00</i>
TOTAL SSFAB INCREASE REQUEST	\$50,000.00

SSFAB Comments/Notes:

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