



Budget Request Form FY2015

Department should complete one form for each individual request

Department: Department of Student Activities/
Office of Fraternity and Sorority Life

SAFAB Use Only	
YES	NO

Program, Service, or Operation Requested
Student Development Specialist I

General Description:

The Office of Fraternity and Sorority Life currently serves a population of over 3,700 students. This position will be in charge of advising Order of Omega Honor Society as well as overseeing the communication and marketing for the fraternity and sorority community. The SDS I will work closely with the Leadership Specialist to develop, implement, and coordinate educational and training programs that are designed to enhance academic success for the fraternity and sorority community as well as assist in the training, recruiting, and developing of fraternity and sorority faculty and chapter advisors.

Request Type: Full Increase One-Time Partial/Matching

Type of Funds Requested UAF Other

General Questions:

Why is this important to your department? How does this increase impact students, and what motivated this request?

One of the main areas of concern for the Office of Fraternity and Sorority Life is the need for adequate and sustained communication with fraternity and sorority members, faculty and chapter advisors, and other key constituents. The Department of Student Activities and Office of Fraternity and Sorority Life are vulnerable to high-risk concerns because the inadequate and inconsistent methods of communication between the advisors, students, and office staff. There is currently not a staff person to address the communication and academic needs of a growing and robust fraternity and sorority community. The Office of Fraternity and Sorority Life, from a strategic and collaborative philosophy, believe providing consistent and accurate information to a growing student population is imperative to managing risk and encouraging close ties to the university. This position will be pivotal to also encouraging students to achieve academic success and self-exploration, which aligns to the Aggie Core values and encapsulates the values of the fraternal experience. This staff person will provide additional outreach to prepare chapter advisors, faculty advisors, and alumni volunteers for working

with fraternity and sorority members. Additional staffing is also needed to orchestrate and accommodate the student meetings and training needed for chapters to align current marketing strategies to university's expectations and branding requirements.

Is it part of your strategic plan? What will be the impact if it is not funded?

Yes, this is part of our strategic plan. Failure to fund this position will be detrimental to the services and training our office offers to students. This position will not only be communicating with students concerning fraternity and sorority issues but also university policies, rules, and procedures. This position is vital to the development of a strong fraternity and sorority community with close ties to the university and improved alumni giving.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

There are no other sources of funding available to the office at this time.

What sort of input did you receive (student, faculty, staff, other) to determine this need?

During the fall of 2011, the Office of the Vice President of Student Affairs contracted a special committee to review the operations and structure of the Fraternity and Sorority Life. The study was conducted by experts in various areas of fraternity and sorority life and entailed focus groups and interviews with Greek and non-Greek students, faculty, administration, and staff. The recommendations of the study denoted the need for sustained, consistent, and frequent communication to key stakeholders as well as concentrated effort in academic record maintenance and reporting. This position will address the results of the study and the requests from key stakeholders.

What actions have you implemented internally to address the identified need?

The office currently has employed a Graduate Assistant to aid in the academic record keeping and reporting, however; meeting growing needs of communication and marketing exceeds a twenty-hour work week.

Generally, what assessment tools will you use to evaluate this program/service?

We will utilize the University Annual Performance Evaluation to assess the position.

Funding Description:

	Dollar Amount
Total Estimated Cost	
SDS I Salary and Benefits	\$39,000.00
Professional Development	\$1,000.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	
TOTAL UAF INCREASE REQUEST	\$40,000.00

SAFAB Comments/Notes: