



Budget Request Form FY2015

Department should complete one form for each individual request

Department: Student Activities

Program, Service, or Operation Requested

TAMU LeaderShape Institute

SAFAB Use Only	
YES	NO

General Description:

Held each May, LeaderShape®, a national program, is a six-day leadership retreat open to approximately 60 Texas A&M system students. The curriculum challenges participants to develop a vision for positive change and practice leadership with integrity. Taught through large and small group discussion and experiential education, students are active participants in their own (and others') leadership development.

Request Type: Full Increase One-Time Partial/Matching

Type of Funds Requested UAF Other

General Questions:

Why is this important to your department? How does this increase impact students, and what motivated this request?

LeaderShape® is a signature program within the department that is overseen by the Leadership and Service Center. The mission of the program is to transform the world by increasing the number of people who *lead with integrity*™ and have a healthy disregard for the impossible. Students who have graduated from this program consistently have great things to say about it and have communicated that it has made a tremendous impact on their development. Additionally, their impact is felt throughout organizations on campus such as Texas A&M Student Government, the Corps of Cadets, the Memorial Student Center, the Student Engineers Council, the Residence Hall Association, and many more. The increase in funding will help to sustain this program and ensure its continued impact on students both during and after their time at Texas A&M University.

Three years ago, El Paso Corporation, who provided tremendous financial support, was taken over by another corporation that chose not to continue the relationship. The HEB Corporation, who was also a contributor in the past, was no longer able to provide a financial contribution due to the current economic landscape. While we will continue to seek out sponsorship partners, our desire to secure more stable funding to support this program is what motivated this request.

Is it part of your strategic plan? What will be the impact if it is not funded?

In the event that we are not funded, we would continue to seek out funding and sponsorship opportunities and partners. However, those opportunities are not guaranteed from year to year. In the event that we are not successful in securing the funds needed and we have used all of the funds, there is a potential that we would have to discontinue the program.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

In past years, the student participant registration fees for this program are approximately \$4,500. We have an endowment through Accenture that accrues approximately \$9,000 each year to use. We request funding from the Association of Former Students each year. We are typically awarded \$10,000. This is one time funding. While we have been awarded funding each year in the past, there is no guarantee that we will be awarded this funding from year to year. The Leadership and Service Center in the Department of Student Activities typically gives an average of \$8,000. We do have reserve funds in the amount of approximately \$13,000. This funding source has continued to decrease over the years. Finally, we continue to identify and submit sponsorship requests to companies in an attempt to find other sources of funding.

What sort of input did you receive (student, faculty, staff, other) to determine this need?

At the conclusion of LeaderShape, participants are given the opportunity to evaluate their experience. The evaluation includes both qualitative and quantitative feedback. Highlights from the 2013 quantitative questions are listed below.

Outcome Statement	Before LeaderShape (Mean; 1 = Strongly Disagree, 5 = Strongly Agree)	After LeaderShape (Mean; 1 = Strongly Disagree, 5 = Strongly Agree)	Difference in Mean
I regularly engage in self-reflection.	3.02	4.19	+1.17
I can articulate a definition of leadership.	3.49	4.49	+1.00
I am aware of social issues impacting the community.	3.45	4.41	+0.96
I am able to affect positive change in my community.	3.65	4.60	+0.95
I believe others see me as a leader.	3.53	4.42	+0.89

At the conclusion of LeaderShape, participants were given an opportunity to comment on their experience. Highlights include the following student quotes (from 2013 and previous years):

"I feel more confidence in my abilities as a communicator and in my understanding of the importance of experience in perspective."

"There was so much personal growth at LeaderShape that I can't think of an area where it would not apply. Life-changing experience!"

"I've learned how to better implement personal development in myself and others, and how to apply integrity to every aspect of my life"

"I am never done and nothing is impossible"

"[LeaderShape] pushed me to think beyond what I thought I was capable of."

What actions have you implemented internally to address the identified need?

In years past, the Leadership and Service Center (LSC)/Department of Student Activities have given \$6,000 to help support the program. In response to the increasing need to sustain the program, the Leadership and Service Center/Department of Student Activities has increased the amount that they contribute to the program to approximately \$12,000. This increase was meant to be only temporary given that those funds were taken from other programs coordinated by the LSC that would need that support.

Though not ideal, the LSC will be increasing the student participant registration fee from \$75.00 to \$100.00 to help support and sustain the program.

Generally, what assessment tools will you use to evaluate this program/service?

We work with the Department of Student Life Studies in the Division of Student Affairs to develop assessment tools that we use to evaluate the program. The tools are typically in the form of surveys that include both quantitative and qualitative questions and are administered to the participants at the end of the program.

Funding Description:

	Dollar Amount
Total Estimated Cost	\$38,000.00
Department of Student Activities / LSC	(\$8,000)
Accenture Endowment	(\$9,000)
Association of Former Students	(\$10,000)
Student Participation (60 x \$100)	(\$6,000)
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	
TOTAL UAF INCREASE REQUEST	\$5,000.00

SAFAB Comments/Notes: