



Budget Request Form FY2015

Department should complete one form for each individual request

Department: University Art Galleries

Program, Service, or Operation Requested
Funding for Forsyth exhibitions and programs

SAFAB Use Only	
YES	NO

General Description:

Funds will be used to supplement existing endowment funds for the Forsyth Galleries exhibitions and educational programming

Request Type: Full Increase One-Time Partial/Matching

Type of Funds Requested UAF Other

General Questions:

Why is this important to your department? How does this increase impact students, and what motivated this request?

The Forsyth Galleries have, since its inception, relied solely on its endowment for funding and have never received any student service fee support. With increasing costs of operation, including substantially higher costs for borrowing/shipping exhibitions, we are quickly reaching the limit to which the endowment can cover expenses. Additionally, we would like to expand our current programming efforts to attract more students to the Forsyth.

Is it part of your strategic plan? What will be the impact if it is not funded?

It is part of our strategic plan for the department to reach out to alternative funding sources and to increase our development efforts. We have been successful at getting grant support for marketing and have solicited donations and done small fundraisers for other events. We do charge attendance fees for our children’s art camp and that has paid for itself. Our goal is to continue to provide art educational opportunities for students free of charge so that cost does not become a barrier for students to come to the galleries.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

As mentioned above, we have done some minor fundraising and solicited sponsorships for specific events and we will continue to do so in the future. The Forsyth Galleries does not have a reserve account. The Forsyth currently is funded solely through endowments.

What sort of input did you receive (student, faculty, staff, other) to determine this need?

We receive feedback from our patrons (students, faculty, staff, community) through visitor evaluations, program evaluations, and focus groups. This feedback indicates that patrons desire high quality, interactive, exciting exhibitions as well as a desire for more hands-on art programming for students (painting/drawing classes, etc.)

What actions have you implemented internally to address the identified need?

This year we reduced professional development stipends for staff and redirected those funds into the curatorial (exhibitions) area. Additionally, we have been aggressive in soliciting co-sponsorships and grants to help cover programming expenses in order to stretch those budgets. We will continue to pursue these efforts although there is never a guarantee that funds will be awarded.

Generally, what assessment tools will you use to evaluate this program/service?

We look at visitor counts, program evaluations, social media feedback, comment books, etc.

Funding Description:

	Dollar Amount
Total Estimated Cost	\$10,000.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	
TOTAL UAF INCREASE REQUEST	\$10,000.00

SAFAB Comments/Notes: