



Budget Request Form FY2016

Department should complete one form for each individual request

Department: Student Activities

Program, Service, or Operation Requested

I Lead Maroon – Student Development Specialist II (SDS II) Position

SAFAB Use Only	
YES	NO

General Description:

The purpose of I Lead Maroon is to guide participants in developing their identity as leaders through engaging in leadership development, education, and training opportunities while at Texas A&M University. Participants of I Lead Maroon will be committed to honing skills, developing an appreciation for lifelong learning, and striving to be an engaged citizen post-graduation. Throughout the program process, participants will have one on one leadership coaching that will challenge them to reflect on their learning and map their leadership experiences over time. The program will culminate with a leadership capstone experience, the Leadership Engagement Project. At this time, one current full-time staff is dedicated to managing this program among other duties, but the expected growth of this program over the next 3 years will necessitate the addition of a second full-time staff member.

Request Type: Full Increase One-Time Partial/Matching

Type of Funds Requested UAF Other

General Questions:

Why is this important to your department? How does this increase impact students, and what motivated this request?

Taking into consideration the recommendations of the Leadership Syndicate, the Undergraduate Learning Outcomes, and need of high-impact practices, I Lead Maroon’s purpose is also to capture student leadership learning throughout the Division of Student Affairs. As a result of participation in this program, participants will develop and/or enhance knowledge, skills and attitudes within the following categories: Ethical Leadership, Communication, Critical Thinking, Civic Engagement, Intercultural Competence, Leadership Capacity, Application of Leadership Learning, Working Collaboratively, Reflection & Articulation of Leadership Learning. Learning outcomes are aligned with the Aggie Core Values, the Undergraduate Learning Outcomes (ULO), and employer needs.

Is it part of your strategic plan? What will be the impact if it is not funded?

Not only is this a strategic priority in the Department of Student Activities, this is also a priority for the Division of Student Affairs. This initiative is the product of over ten years of collaborative work within the division and will continue to be led by members of the division through a Division Committee on Leadership Initiatives. I Lead Maroon is expected to grow from 40 participants in the first year to over 200 participants in third year. Not receiving funding for this request would impact the department's ability to provide adequate support for this program.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

Expenses for this program (based upon the 3-year growth that is described above) include marketing, promotion, and training, as well as, Maroon & White Society induction ceremonies and supplies for students completing the program. Growth the program will result in increased operation costs.

The recurring funds of up to \$30,000.00 annually have been committed from QEP, but this will only cover a portion of the funds needed to sustain the operational costs of the program and the addition of both part-time (graduate assistants and interns) and full-time positions that will be needed to ensure the success of this program. We are working diligently to identify additional funding through a variety of methods, including fundraising, this SAFAB request, and/or the reprioritization of other existing programs.

What sort of input did you receive (student, faculty, staff, other) to determine this need?

Again, the Division of Student Affairs has been engaging in leadership conversations over the past ten years. Conversations occurred in the early and mid-2000's that focused on leadership development across the institution. In 2003, Student Affairs and Academic Affairs colleagues explored the need for a common leadership philosophy, theory, or language. No recommendations or action was taken as a result of these meetings. In 2005, a select group of leadership educators focused on undergraduate leadership education and development where they explored the creation of leadership degree programs to connect with Vision 2020. In 2009 these leadership conversations gained momentum resulting in a Leadership Syndicate that made recommendations leading to the creation of the I Lead Maroon program. In 2013-2014, a series of focus groups were held to share the proposed program with students, and adjustments to the program were made based on their feedback. Additionally, several leadership experts across the nation were asked to provide feedback on the program. The final proposal was shared with and accepted by the Vice President for Student Affairs office in Spring 2014.

What actions have you implemented internally to address the identified need?

Since this is a full time budgeted position we will need to have recurring funding to meet this need.

Generally, what assessment tools will you use to evaluate this program/service?

Student Life Studies will be instrumental in helping us gather assessment data about this program. This will include exit surveys from participants, feedback from coaches, and participation data. Additionally, students will be required to reflect on each leadership experience and complete a Leadership Capstone project that will highlight what the students have learned through participation in this program.

Funding Description:

Dollar Amount	
Total Estimated Cost	
Salary and Benefits	\$45,500.00
Travel	\$1,400.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	
TOTAL UAF INCREASE REQUEST	\$46,900.00

SAFAB Comments/Notes: