



Budget Request Form FY2017

Department should complete one form for each individual request

Department: Student Activities

Program, Service, or Operation Requested

Maroon & White Leadership Society/Leadership and Service Center
Graduate Assistant

SAFAB Use Only	
YES	NO

General Description:

The Division of Student Affairs **Maroon and White Leadership Fellows** is an undergraduate student leadership certificate program that will guide participants in developing their identity as leaders through engaging in leadership development, education, and training opportunities. Upon completion of the program, students enter **The Maroon & White Leadership Society**, a network of current and former prestigious student leaders.

Request Type: Full Increase One-Time Partial/Matching

Type of Funds Requested UAF Other

General Questions:

Why is this important to your department? How does this increase impact students, and what motivated this request?

The Division of Student Affairs Maroon and White Leadership Fellows is the outcome of 10 years of leadership discussions within the Division and at the institution. Starting in 2010, the Division thoroughly revisited the conversation by bringing together a cross-section of staff (i.e. Leadership Syndicate) to discuss the state of leadership across the Division. As a result, the Maroon and White Leadership Fellows came to fruition. A task force of department heads and leadership educators came together to develop the Maroon and White program. The VPSA approved the program in December 2013 and it launched during the Spring of 2014. Even though this is a Division program, it needed to be housed out of a functional unit; as such, the Leadership and Service Center accepted responsibility for leading this effort.

Due to the changing landscape of finances and the lack of salary savings, the Department of Student Activities shifted their funding model of how they support Graduate Assistants. These positions are no longer paid out of reserves so the number of assistantships were reduced in the Department. The Leadership and Service Center was impacted by this change and starting in Fall of 2016 will only have one graduate assistant instead

of two. Based on the Maroon and White Fellows/Society proposal that was approved in December of 2013, our Center would have two graduate assistants supporting LSC focused initiatives (paid from Student Activities funds) and 1 graduate assistant strictly supporting Maroon and White (paid from QEP funds supporting Maroon and White). The requested funding will let us maintain the programs and services we are currently supporting. In the future we will be exploring more support for the growth of this program.

Is it part of your strategic plan? What will be the impact if it is not funded?

The Division of Student Affairs (DSA) Maroon and White Leadership Fellows and Society program is part of the Division and Department strategic plan. Due to the growth of the Maroon and White program, we will eventually have to cut programs within the Leadership and Service Center in order to maintain the Division program. We are already exploring finding a new advising home with the Department for Replant. Additionally, we house some premier programs with the Texas A&M Qatar campus that are high impact practices, but impact a small number of students. Questions are being considered about the longevity of how our current staffing model can feasibly maintain the Spring Leadership Exchange and Aggie Service-Learning Experience.

How do other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

Katy King and Melissa Shehane, DSA Committee on Leadership Co-chairs, met with our DSA Development officer to explore donor relationships associated with the Maroon and White program. This type of program would be a perfect naming opportunity, and we are beginning to lay the groundwork to make these connections and potential endowment opportunities.

What sort of input did you receive (student, faculty, staff, other) to determine this need?

An essential element of the planning process for this program is including student voice. We conducted focus groups with current undergraduate students on September 23 – 26, 2013, in partnership with Student Life Studies. The purpose of the focus group is to learn students' opinions regarding the program, including design, marketing initiatives, content and potential involvement opportunities. Each department in the Division nominated students. We asked that they intentionally select both involved students and those who may not be overly involved.

What actions have you implemented internally to address the identified need?

We have realigned responsibilities each year to accommodate the growth of the Division's Maroon and White Leadership Society. Listed below is a timeline of changes that the Leadership and Service Center has gone through to accommodate the changing landscape within the University and Division:

- **Spring 2012:** Transitioned Parent's Weekend Committee to New Student and Family Programs
- **Fall 2012:** Removed SDS III position from the Leadership and Service Center to meet departmental marketing needs and budgetary constraints within the University. As a result, several changes were made...
 - Two SDS II Positions were reclassified to SDS III and assumed more responsibilities. The Administrative Assistant position was reclassified to assume more responsibilities.
 - Cut Active Citizenship Day
 - Cut Emerging Leaders program due to lack of participant numbers
 - Spring 2013: Transitioned Environmental Issues Committee to Environmental Health and Safety
 - Fall 2014: Removed the All-University Awards Ceremony – Awards transitioned to individual units

- December 2013: MW Society proposal accepted. The proposal factored in an SDS II (15-16) and GA (16-17) to help with the increased growth on top of the staffing with the Leadership and Service Center.
- Spring 2014: MW Fellows/Society launched
- Fall 2014: Transitioned Who's Who Awards to Administrative Assistant in Central Office
- Fall 2014/Spring 2015: Notified that the LSC would only have 1 GA funded by the Department of Student Activities
- Spring 2015: Removed Social Justice Week

Generally, what assessment tools will you use to evaluate this program/service?

We use both qualitative and quantitative measures to assess the Maroon and White program. We have continually assessed the program from a student and coach lens during this past pilot year. Over the course of Summer 2015, the DSA Committee on Leadership Initiatives and the Center for Teaching Excellence partnered on a curriculum redesign process where we took a comprehensive look at our curriculum to make sure all of our outcomes were mapped to the DSA Strategic Plan, QEP, and measurable deliverables in the program.

Additionally, graduate assistants that work with our programs engage in a 360 evaluation process within the Leadership and Service Center team and an evaluation process with their supervisor.

Funding Description:

As noted in our funding plan for the Maroon and White Leadership Fellows, we plan to have one GA devoted to the Maroon and White program. The total cost of a GA is \$13,158.00 (which includes \$400 of professional development. We are proposing paying 75% of the funds out of the Maroon and White budget and would like to request 25% from SAFAB to maintain additional programming within the LSC this next year.

Funding Description:

	Dollar Amount
Total Estimated Cost	
Graduate Assistant (25%)	\$3,290.00
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	
TOTAL UAF INCREASE REQUEST	\$3,290.00

SAFAB Comments/Notes: