

SSFAB

STUDENT | SERVICE | FEE | ADVISORY | BOARD

Budget Request Form FY 2010

To be Completed by Department for Each Individual Request

Department: **Memorial Student Center Complex**

SSFAB Use Only	
YES	NO

Program, Service, or Operation Requested

The MSCC Committee for the Awareness of Mexican American Culture (CAMAC), along with the help of MSCC Aggie Cinema, the TAMU Professional Hispanic Network, and the TAMU Hispanic Network, would like to host a yearly program to be held during Women's History Month. The proposed topic for the first program is "Bordertown, Women of Juarez." Topics for the following years will be chosen by the appropriate executive team and will focus on women's issues.

General Description:

In the past decade, over 100 women have been murdered in a series of sexual homicides in the border town of Ciudad Juarez, Mexico. To bring light to this issue, MSCC CAMAC proposes to show the 2006 film "Bordertown" in which a journalist investigates a series of murders occurring near American-owned factories located on the border of Juarez and El Paso. After the film, a speaker with knowledge of the topic would be open for Q&A. For the following years a women's issue affecting a different Latin American Country will be chosen.

Request Type: _____ Full _____ Increase _____ One Time Partial/Matching

General Questions:

How does this request impact students and what motivated this request (needs, strategic planning, etc.)?

This issue has been incorporated into one of our past programs: Dia de los Muertos; however, we believe that it is of grave importance and has the potential to be an outstanding program of its own accord that will serve around 200 students. Also, the creation of MSCC LEAF has motivated CAMAC to search for programs that could be tied in to the mission of both committees in order to work together for a common vision. Impact: CAMAC believes that by raising awareness of issues going on 'next door' students will become motivated in pursuing endeavors that will rectify the issue as well as become informed about international issues in general.

Have other sources of funding (fundraising, sponsorship, membership dues, etc) been considered? Please explain:

MSCC Aggie Cinema is going to fund the cost of the film and venue. The TAMU Professional Hispanic Network has agreed to pay for the cost of transportation and lodging for the guest speaker. CAMAC has also contacted TAMU HN, MALFA, and MALRC for help funding this program. Other possible sources of funding include the Hispanic Studies Department and help from other MSCC committees that would co-program.

Generally, what assessment tools will you use to evaluate this program/service?

CAMAC generally uses a survey as a means to evaluate a program. The survey would indicate how many students/faculty/staff were present, if the attendee learned something new from the program, how engaging the program was, and comments or suggestions on what could have been done to improve the program.

Funding Description:

	Dollar Amount
Total Estimated Cost	8452
Speaker Cost	7000
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	
<i>film costs, marketing, transportation/lodging</i>	<i>-2172</i>
TOTAL SSFAB INCREASE REQUEST	6280

SSFAB Comments/Notes:

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