

SSFAB

STUDENT | SERVICE | FEE | ADVISORY | BOARD

Budget Request Form FY 2010

To be Completed by Department for Each Individual Request

Department: Memorial Student Center Complex

SSFAB Use Only	
YES	NO

Program, Service, or Operation Requested

FALCon - Freshmen Advancing Leadership Conference for MSCC Aggie Leaders of Tomorrow (A LOT)

General Description:

This is a one-day freshmen specific conference held in the fall semester to introduce and expand freshmen's knowledge of leadership topics and their skills. It is held in the fall to allow freshmen to use those skills in any organizations they get involved with. We will target impacting up to 400 freshmen.

Request Type:

Full Increase One Time Partial/Matching

General Questions:

How does this request impact students and what motivated this request (needs, strategic planning, etc.)?

This conference will impact freshmen giving them an opportunity to jump start their leadership skills and encourage them to utilize those skills in their organizations. This conference differs from other freshmen leadership conferences in a couple of important ways. One, FALCon is modeled on other professional conferences in which delegates all attend a keynote speech, but throughout the rest of the day they choose from several workshop sessions running simultaneously. Two, FALCon will be open to any freshmen and we will target those not already in FLOs or other leadership positions.

Have other sources of funding (fundraising, sponsorship, membership dues, etc) been considered? Please explain:

Yes - conference registration will also be a revenue source; freshmen will pay \$12.00 to attend. We believe it is best to charge some sort of registration fee for attendees, but we feel it is very important to keep those fees low so all freshmen who want to can attend can do so without having finances be a barrier to participation.

Generally, what assessment tools will you use to evaluate this program/service?

We will be holding a conference this spring for a smaller number of freshmen and will utilize assessment results to plan for future years. We will continue to conduct a pre-conference survey to ensure main topics freshmen ask for are covered during the conference. We will also conduct assessments with conference participants, presenters, and the planning subcommittee. The results will be used each year to make improvements for future years.

Funding Description:

	Dollar Amount
Total Estimated Cost	3,800
<i>Less Estimated Partial/Matching Funds (if applicable)</i>	<i>(reg. Fees)</i> 1800
TOTAL SSFAB INCREASE REQUEST	2000

SSFAB Comments/Notes:

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