Budget Request Form FY 2010
To be Completed by Department for Each Individual Request

## Department: Memorial Student Center Complex <br> Program, Service, or Operation Requested <br> Women's Collective

## General Description:

The Women's Collective program will be intended to provide women with an opportunity to meet and discuss women's issues and diversity. The program will aim to bring in speakers to present their perspectives on issues of particular interest to women. These presentations will encourage further discussions and conversations among participants.

## Request Type:

$\qquad$ Increase $\qquad$

## General Questions:

How does this request impact students and what motivated this request (needs, strategic planning, etc.)?
This request was inspired by the A\&M Collective, an organization housed in the Department of Multicultural Affairs focusing on African-American identity and unity. MSCC Leadership \& Empowerment of Aggie Females believes that it is important to address the following themes programmactically: gender identity, community, lifestyle, and responsibilty amongst a diverse population of women. MSCC Leadership \& Empowerment of Aggie Females believes that this program would be most successful during Women's History Month and expects 400 attendees.

## Have other sources of funding (fundraising, sponsorship, membership dues, etc) been considered? Please explain:

Yes, but because of this program being new, it is difficult to raise funds for something people have not seen before or experienced.
With the assistance of MSCC Woodson Black Awareness Committee, Department of Multicultural Services, Women Studies, and the Women's Resource Center, Diversity Alliance, MSCC CAMAC and Texas A\&M Women's Leadership Conference, this would be an extremely successful and well attended program.

Generally, what assessment tools will you use to evaluate this program/service?
As a committee we are committed to making programs successful and we will measure this by evaluations and attendance.
This will specifically be done through a survey that will be assessed and used to improve future committee programs.

Funding Description:

| Total Estimated Cost | Dollar Amount |
| :---: | :---: |
| Speakers | 4950 |
|  | 4000 |
| Less Estimated Partial/Matching Funds (if applicable) Marketing and Travel |  |
| TOTAL SSFAB INCREASE REQUEST | 950 |

SSFAB Comments/Notes:

