



Student Affairs Fee  
Advisory Board  
DIVISION OF STUDENT AFFAIRS

**Budget Summary**

*To be completed annually by each department.  
Please attach Funding Request Forms for each proposed increase.*

<b>Department:</b>	Student Affairs Marketing and Communications	UAF Account #	237314
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**Department Budget History:**

	FY2023	FY2024	FY2025	FY2026
Total Operating Budget	\$0	\$0	\$1,589,742	\$1,589,742
Total Current UAF Allocation	\$0	\$0	\$1,051,942	
UAF Increases Requested	\$0	\$0	\$0	\$111,120
UAF Increases Funded	\$0	\$0	\$0	
Total End-of-Year Reserve Balance Across All Operating Accounts	\$0	\$0	\$0 (Projected)	\$0 (Projected)

**Please provide a reserve spending plan if ending FY2024 reserves exceed University requirements.**

**UAF Increase Request History & FY2026 Summary:**

Program, Service, or Operation Requested	Amount Requested	SAFAB Recommended? (Y/N)	University/VPSA Funded (Y/N)
<b>FY2024</b>			
<b>FY2025</b>			
<b>FY2026 Proposal Summary (Prioritized)</b>			
Communication Specialist II	\$86,130		
Student Worker Wages	\$25,000		

**Additional Questions:** *(to assist the Board when informing the student body about stewardship of the University Advancement Fee)*

**If you received additional funding in the last 2 years, please describe or explain the success or shortcomings of those new resources.**

Click to enter text

**What do you see as your department's financial priorities in the next 3 – 5 years (FY2026-FY2030)?**

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	<b>Total Financial Impact:</b>
<b>How many reclassifications did you have approved in FY2024? 0</b>	<b>\$0</b>
<b>How many equity adjustments did you have approved in FY2024? 0</b>	<b>\$0</b>
<b>How many one-time merit increases did you have approved in FY2024? 0</b>	<b>\$0</b>
<b>How many hiring adjustments did you have approved in FY2024? 0</b>	<b>\$0</b>
<b>What positions were approved to eliminate in FY2024? 0</b>	<b>\$0</b>
<b>What new positions did you create in FY2024? 0</b>	<b>\$0</b>

**Additional comments, special considerations, etc.**

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SAFAB Comments/Notes: