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Student Affairs Fee
Advisory Board
DIVISION OF STUDENT AFFAIRS

Funding Request Form FY2022

Department should complete one form for each individual request

Department:

Student Activities

Program, Service or Operation Requested:

Program staff position: SDS II for Campus Engagement & Traditions

General Description:

An SDS II for Campus Engagement and Traditions is currently available, with 32% of the advising salary paid from Maroon Out, a recognized student organization, due to the level of advising support that this position provides to this organization. We would like to request this 32% from UAF to make this position fully funded by the department. A fully funded UAF position will allow us more flexibility when advising assignments need to be adjusted due to changes in university, department, and/or organizational needs and expectations.

Request Type:

Full Increase One-Time Partial/Matching

Type of Funds Requested:

UAF Other

General Questions

How does this address an important need and/or positively impact students?

Traditions and student representation at Texas A&M are cornerstones of the Aggie identity and the Aggie experience. As our student leaders are asked to do more and more, given the global presence and reach of some of these organizations like Student Government, Aggie Muster, Traditions Council, Class Councils, and Maroon Out, advising support for this area is crucial to their success, and the success of all organizations under the CET purview. It must also be recognized that the institutional landscape is changing, and this additional UAF funding will allow the department to be agile when those changes dictate a strategic adjustment to the support we are providing to the students and organizations we advise.

What department/Division strategic plan item does this support?

DSA Goal #5: Ensure Future Effectiveness

Please provide data, evidence, and/or input (student faculty, staff, other) you gathered to help you determine the need for additional resources.

This SDS II position is currently funded, in part, by the Maroon Out student organization, and in turn, provides Maroon Out with dedicated support needed to facilitate their growing business model which

includes year-round partnerships with vendors and on-campus stakeholders, as well as the implementation of a year-round marketing strategy, in partnership with Aggie Athletics and Texas A&M Business Development. Maroon Out was previously funding 45% of an FTE to provide administrative support, but given their changing business model, available funding was able to be decreased and redirected to this position. While the current % of Maroon Out support is still justified, we would like to continue moving toward a fully funded UAF position, not only to free up funding for the organization to contribute back to their scholarship endowments and operational expenses, but also to ensure that the position is protected should the advising needs or expectations of the Campus Engagement and Traditions area change. As we have seen most recently in 2020 with the 12th Can Food Pantry, some organizations previously advised elsewhere on campus are being directed back under the advisement of the Department of Student Activities as the organization's scope, risks, and affiliation with the university changes. Should this continue to be a trend, we would like the flexibility of being able to adjust advising assignments as needed to fulfill university expectations.

What actions have you implemented or discontinued internally to address the identified need?

Funding for a full SDS II position was requested during the 2018 SAFAB presentations, but was not recommended due to other priorities. The department then worked diligently to identify funding for a position that would accommodate a more dedicated model of advising support for these high profile, high performing organizations while also supporting the department's and division's priority of staff wellbeing. Through this process, the department identified 68% of funds for this position when it was determined that the administrative position for CET was no longer needed due to changing student needs, technological advances, and the consolidation of programs with other areas of campus. Remaining administrative duties were distributed among team members, and the staff member was able to be transitioned internally to a vacant administrative position in the Leadership & Service Center.

If funding is granted, what metrics will you use to evaluate success of this program/service/operation?

Annual performance evaluations

Have other sources of funding (fundraising, sponsorship, reserves, etc.) been considered? Please explain.

Click to enter text

Total Estimated Cost

Funding Description	Amount
Partial SDS II Salary (32%)	\$11,684.00
Partial Benefits (32%)	\$5,666.00
<i>Less Estimated Partial/Matching Funds (if Applicable)</i>	
TOTAL INCREASE REQUESTED	\$17,350.00