



TO: Dr. Daniel J. Pugh, Sr.
Vice President for Student Affairs

THROUGH: Mr. Tom Reber
Associate Vice President for Student Affairs

FROM: Mr. Josh Fuller
Chair 2016, Student Affairs Fee Advisory Board

DATE: October 31, 2016

SUBJECT: Student Affairs Fee Advisory Board Recommendations for FY18

A handwritten signature in black ink, appearing to be "J. Fuller", is written over the "FROM:" line of the letterhead.

In satisfaction of the requirements stated in the standard Operating Procedures of the Student Affairs Fee Advisory Board (SAFAB), the Chair of the Board submits the Board's recommendations for the University Advancement Fee, University Health Care Fee, Student Center Complex Fee, and Recreational Sports Fee to the Vice President for Student Affairs (VPSA) and provides a copy of the recommendations to the Student Senate and Graduate Student Council. This report contains the SAFAB recommendations for the above-mentioned fees for FY18 and satisfies the requirements of the SAFAB Operation Procedures.

Student Health Services Fee*

Student Health Services has not requested an increase in the University Health Center Fee. The Board recommends the fee remain at \$72.50/semester, \$25/summer session.

Student Center Complex Fee*

The Student Center Complex Fee is currently at its legislative cap of \$100/semester and cannot be raised without a change in legislation.

Recreational Sports Fee*

Recreational Sports has not requested an increase in the Recreational Sports Fee. The Board recommends the fee remain at \$106/semester, \$53/summer session.

University Advancement Fee*

The SAFAB started meeting in March of 2016 to educate ourselves on the various departments that are funded by the UAF within the Division of Student Affairs. When we made a call for proposals we received requests for \$1,512,628 in recurring dollars and one request for one-time funds for \$56,250. After soliciting input from the student body and presentations to the Student Senate and Graduate Student Council we would like to propose the Vice President for Student Affairs provide \$10,000 in one time funds, and requests the University to consider funding \$1,276,099 of recurring requests.

The Board recommends the University Advancement Fee provide funding for the following proposals:

Becky Gates Children's Center	
Student Discounts	\$39,000.00
Department of Information Technology	
Full time Project Manager	\$72,000.00
Disability Services	
Program Coordinator I Position	\$50,204.00
Student Development Specialist III reclassification (SDS II to SDS III)	\$14,864.00
Graduate & Professional Student Council	
Student Research Week Graduate Assistant Position	\$8,000.00
Memorial Student Center	
Communications Coordinator*	\$47,900.00
MSC Staff Equity Adjustments, Career Ladder Reclassification and Job Skill Enhancement Recognition	\$36,500.00
Multicultural Services	
NSC Community of Respect	\$9,000.00
Communications Specialist*	\$26,000.00
Staff Benefits	\$15,000.00
Offices of the Dean of Student Life	
Student Assistance Services - Student Development Specialist II	\$47,466.00
Student Conduct Office - Student Development Specialist III	\$58,386.00
Staff Position Reclassification	\$15,675.00
GLBT Resource Center - Student Development Specialist II	\$47,466.00
Office of the Vice President for Student Affairs	
DSA University Disciplinary Appeal Process Special Assistant to the Vice President for Student Affairs	\$81,250.00
Student Activities	
Extended Orientation Student Development Specialist II	\$50,800.00
Leadership and Service Center Development Specialist II - Service Coordinator	\$50,800.00
MaroonLink Licensing	\$16,000.00
Student Activities – Fraternity & Sorority Life	
Student Development Specialist III - Student Development Specialist IV	\$6,295.00
Student Development Specialist II - Student Development Specialist III	\$5,504.00
Student Counseling Service	
Career Ladder Increases for Three Staff	\$23,047.00
Marketing Coordinator*	\$65,026.00

Psychologist 1	\$78,812.00
Psychologist 2	\$78,812.00
Professional Counselor 1	\$62,712.00
Professional Counselor 2	\$62,712.00
Psychiatrist salary increase (\$70,813) & associated benefits (\$11,118)	\$81,931.00
100% Nurse Practitioner increase (\$41,000) & assoc. benefits (\$6437)	\$47,437.00
University Art Galleries	
Student Marketing Intern Position	\$6,500.00
Veteran Resource & Support Center	
Military Admissions	\$13,000.00
VRSC Office Equipment/Cost Adjustment	\$8,000.00
Student Development Specialist II	\$50,000.00
Total recurring funding recommended	\$1,276,099.00

The Board recommends one-time funds for the following proposals

<u>Memorial Student Center</u>	
MSC CAMAC Programming	\$56,250.00
Total one-time funding recommended:	\$10,000.00

**See attached letter for information*

Mr. Joshua T. Fuller '17
Chair, Student Affairs Fee Advisory Board
jfuller@tamu.edu | (928) 607-8536

**Student Affairs Fee
Advisory Board**
Texas A&M University

OCTOBER 28, 2016

Dr. Daniel Pugh
vpasa@tamu.edu

Dear Dr. Pugh,

I am writing you on behalf of SAFAB to inform you about the board's decision to attach asterisks to all departmental requests regarding marketing and communications professionals. SAFAB received a large number of asks for marketing and communications staff from departments, including your own department. The asks for funding for marketing and communication staff this year totals more than \$239,000 in recurring UAF funds. The board values the work of these professionals and believes that marketing is integral to the success of each department and the division at large. However, given the outstanding budget proposed by these requests alone, SAFAB wishes to offer our perspective regarding the direction of marketing within the division of student affairs.

Respectfully, we voted down your department's proposals for the video coordinator and student workers 0-9* and 1-8*, respectively. We believe that instead of hiring a video coordinator, the division should have a fully-functional MarComm team that is designed to work with *each department* within the division of student affairs. In the current model of marketing within the division of student affairs, your office and many individual departments have their own marketing staff. We believe that centralizing all marketing staff for the division (including individual departments) into a single team an important way to efficiently use student fees for marketing purposes.

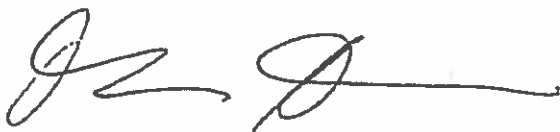
Many individual departments have individual marketing staff. Under our suggestion, we would propose moving these staff into this new unified DSA MarComm office. Staff within this large MarComm division could be assigned to two or three of the individual departments, serving as marketing and communications liaisons for those departments while also being free to assist the division and other departments on various initiatives. The board realizes this initiative may be hard to implement, hence why we attached asterisks to all of our votes regarding marketing professionals, pending further discussion with you about how we can strive for greater efficiency in the vision for our marketing model and (consequently) less student fees being spent on marketing.

I would appreciate talking to you more about our vote and how we can work together to create a unified, efficient, and (*most importantly*) cheaper marketing team for the entire division of student affairs. Please reach out to me over email at or cell so we can set up a time to talk more about this.

Best regards,

Joshua T. Fuller '17

CHAIR, STUDENT AFFAIRS FEE ADVISORY BOARD



SAFAB FY 18

Recommended Priority

Proposed Request	Department	Sub-total	Requested
9-0			
1 Staff Adjustments	Combined	\$	116,885.00
- Benefits	Multicultural Services	\$ 15,000.00	
- Career Ladder	Disability Services	\$ 14,864.00	
- Reclassifications	Dean of Student Life	\$ 15,675.00	
- Career Ladder	Student Activities Fraternity/Sorority	\$ 5,504.00	
- Career Ladder	Student Activities Fraternity/Sorority	\$ 6,295.00	
- Career Ladder	Student Counseling	\$ 23,047.00	
- Equity, Career Ladder, Job Skill	Memorial Student Center	\$ 36,500.00	
2 New Student Conference Community of Respect	Multicultural Services	\$	9,000.00
3 Special Assistant to the Vice President	Office of the Vice President	\$	81,250.00
4 Student Development Specialist, Student Assistance Services	Dean of Student Life	\$	47,466.00
5 Student Development Specialist III, Student Conduct Office	Dean of Student Life	\$	58,386.00
6 Program Coordinator	Disability Services	\$	50,204.00
7 Student Discounts	Becky Gates Children's Center	\$	39,000.00
8 Increase to Psychiatric Services	Student Counseling	\$	81,931.00
9 Psychologist 1	Student Counseling	\$	78,812.00
10 Professional Counselor 1	Student Counseling	\$	62,712.00
11 Military Admissions Wage 50%	Veterans Resource & Support Center	\$	13,000.00
12 Graduate Assistant, Student Research Week	Graduate & Professional Student Council	\$	8,000.00
13 Student Development Specialist II, Campus Partnership	Veterans Resource & Support Center	\$	50,000.00
14 Psychologist 2	Student Counseling	\$	78,812.00
15 Professional Counselor 2	Student Counseling	\$	62,712.00
16 Student Marketing Intern	University Art Galleries	\$	6,500.00
17 Veteran Resource & Support Center Equipment/Cost Adjustment	Veterans Resource & Support Center	\$	8,000.00
	TOTAL 9-0	\$	852,670.00

Proposed Request	Department	Sub-total	Requested
8-1			
18 Student Development Specialist II, Gay, Lesbian, Bisexual, Transgender Resource Center	Dean of Student Life		\$ 47,466.00
19 Student Development Specialist II, Extended Orientation	Student Activities		\$ 50,800.00
20 Maroon Link Licensing	Student Activities		\$ 16,000.00
	TOTAL 8-1	\$	114,266.00
7-2			
21 Increase to Psychiatric Services, 1/2 Time to Full Time	Student Counseling		\$ 47,437.00
22 Communications Coordinator	Memorial Student Center		\$ 47,900.00
23 Full Time Project Manager	Department of Information Technology		\$ 72,000.00
24 Student Development Specialist II, Leadership Services	Student Activities		\$ 50,800.00
	TOTAL 7-2	\$	218,137.00
6-3			
25 Communications Specialist	Multicultural Services		\$ 26,000.00
	TOTAL 6-3	\$	26,000.00
5-4			
26 Marketing Coordinator	Student Counseling		\$ 65,026.00
27 CAMAC Programming	Memorial Student Center		\$10,000*
	TOTAL 5-4	\$	65,026.00
4-5			
28 Increase to Psychiatric Services	Student Counseling		\$ 23,719.00
	TOTAL 4-5		\$0.00
3-6			
29 Student Media	Dean of Student Life		\$ 28,000.00
	TOTAL 3-6		\$0.00

Proposed Request	Department	Sub-total	Requested
2-7			
30 Senior Office Associate	Memorial Student Center	\$	34,710.00
		TOTAL 2-7	\$0.00
1-8			
31 DSA MarComm Student Employees	Office of the Vice President	\$	21,600.00
		TOTAL 1-8	\$0.00
0-9			
32 DSA MarComm Publications	Office of the Vice President	\$	15,000.00
33 DSA MarComm Video Coordination	Office of the Vice President	\$	57,250.00
		TOTAL 0-9	\$0.00
		Recurring	\$ 1,276,099.00
		*One Time	\$ 10,000.00

Student Affairs Fee Advisory Board: FY18 Departmental Funding Summary
 (For more detailed information on any of these proposals, please visit <http://ssfab.tamu.edu/proposals/2018>)

Dept	Proposal	Total Amount Requested	Proposed Funding - Recurring	Proposed Funding - One Time	Board Support Yes/No	Vote	SAFAB Recommended Recurring	SAFAB Recommended One-time	Additional Funding Requested	Total Funding Approved
Becky Gates Children's Center	Student Discounts	\$39,000	\$39,000		Yes	9-0	\$39,000			\$0
		\$39,000	\$39,000				\$39,000			\$0
Department of Information Technology	Full-time Project Manager	\$72,000	\$72,000		Yes	7-2	\$72,000			\$0
		\$72,000	\$72,000				\$72,000			\$0
Disability Services	Program Coordinator I Position	\$50,204	\$50,204		Yes	9-0	\$50,204			\$50,204
	Student Development Specialist III reclassification (SDS II to SDS III)	\$14,864	\$14,864		Yes	9-0	\$14,864			\$0
		\$65,068	\$65,068	\$0			\$65,068			\$50,204
Graduate & Professional Student Council	Student Research Week Graduate Assistant Position	\$8,000	\$8,000		Yes	9-0	\$8,000			\$0
		\$8,000	\$8,000	\$0			\$8,000			\$0
Memorial Student Center	MSC CAMAC Programming	\$56,250	\$0	\$56,250	Yes	5-4	\$0	\$10,000		\$10,000
	*Communications Coordinator	\$47,900	\$47,900		Yes	7-2	\$47,900			\$0
	MSC Staff Equity Adjustments, Career Ladder Reclassification and Job Skill Enhancement Recognition	\$36,500	\$36,500		Yes	9-0	\$36,500			\$0
	Senior Office Associate	\$34,710	\$34,710		No	2-7	\$0			\$0
	Office of the Vice President for Student Affairs requested additional funding from the University to support International Student Programming.								\$ 82,000	\$82,000
		\$175,360	\$119,110	\$56,250			\$84,400	\$10,000	\$82,000	\$92,000
Multicultural Services	NSC Community of Respect	\$9,000	\$9,000		Yes	9-0	\$9,000			\$9,000
	*Communications Specialist	\$26,000	\$26,000		Yes	6-3	\$26,000			\$0
	Staff Benefits	\$15,000	\$15,000		Yes	9-0	\$15,000			\$0
		\$50,000	\$50,000	\$0			\$50,000			\$9,000
Music Activities	No Increase Requested									\$0
Offices of the Dean of Student Life	Student Assistance Services - Student Development Specialist II	\$47,466	\$47,466		Yes	9-0	\$47,466			\$47,466
	Student Conduct Office - Student Development Specialist III	\$58,386	\$58,386		Yes	9-0	\$58,386			\$58,386
	Increase to Student Media Funding	\$28,000	\$28,000		No	3-6	\$0			\$0
	Staff Position Reclassification	\$15,675	\$15,675		Yes	9-0	\$15,675			\$0
	GLBT Resource Center - Student Development Specialist II	\$47,466	\$47,466		Yes	8-1	\$47,466			\$0
		\$196,993	\$196,993	\$0			\$168,993			\$105,852
Office of the Vice President for Student Affairs	DSA University Disciplinary Appeal Process Special Assistant to the Vice President for Student Affairs	\$81,250	\$81,250		Yes	9-0	\$81,250			\$81,250
	*DSA MarComm Video Coordinator	\$57,250	\$57,250		No	0-9	\$0			\$0
	*DSA MarComm Student Employees	\$21,600	\$21,600		No	1-8	\$0			\$0
	*DSA MarComm Publications	\$15,000	\$15,000		No	0-9	\$0			\$0
		\$175,100	\$175,100	\$0			\$81,250			\$81,250
Recreation Sports	No Increase Requested									\$0
Student Activities	Extended Orientation Student Development Specialist II	\$50,800	\$50,800		Yes	8-1	\$50,800			\$0
	Leadership and Service Center Development Specialist II - Service Coordinator	\$50,800	\$50,800		Yes	7-2	\$50,800			\$0
	MaroonLink Licensing	\$16,000	\$16,000		Yes	8-1	\$16,000			\$0
		\$117,600	\$117,600	\$0			\$117,600			\$0
Student Activities - Fraternity & Sorority Life	Student Development Specialist III - Student Development Specialist IV	\$6,295	\$6,295		Yes	9-0	\$6,295			\$0
	Student Development Specialist II - Student Development Specialist III	\$5,504	\$5,504		Yes	9-0	\$5,504			\$0
		\$11,799	\$11,799	\$0			\$11,799			\$0
Student Activities - Student Government Association	No Increase Requested									\$0
Student Activities - Student Organization Finance Center	No Increase Requested									\$0
Student Counseling Service	Career Ladder Increases for Three Staff	\$23,047	\$23,047		Yes	9-0	\$23,047			\$0
	*Marketing Coordinator	\$65,026	\$65,026		Yes	5-4	\$65,026			\$0
	Psychologist 1	\$78,812	\$78,812		Yes	9-0	\$78,812			\$78,812
	Psychologist 2	\$78,812	\$78,812		Yes	9-0	\$78,812			\$78,812
	Professional Counselor 1	\$62,712	\$62,712		Yes	9-0	\$62,712			\$62,712

Dept	Proposal	Total Amount Requested	Proposed Funding - Recurring	Proposed Funding - One Time	Board Support Yes/No	Vote	SAFAB Recommended Recurring	SAFAB Recommended One-time	Additional Funding Requested	Total Funding Approved
	Professional Counselor 2	\$62,712	\$62,712		Yes	9-0	\$62,712			\$62,712
	Psychiatrist salary increase	\$81,931	\$81,931		Yes	9-0	\$81,931			\$81,931
	100% Nurse Practitioner increase	\$47,437	\$47,437		Yes	7-2	\$47,437			\$0
	50% Nurse Practitioner increase	\$23,719	\$23,719		No	4-5	\$0			\$0
		\$524,208	\$524,208	\$0			\$500,489			\$364,979
Student Health Services										
	No Increase Requested									\$0
Student Life Studies										
	No Increase Requested									\$0
University Art Galleries										
	*Student Marketing Intern Position	\$6,500	\$6,500	\$0	Yes	9-0	\$6,500			\$0
		\$6,500	\$6,500	\$0			\$6,500			\$0
University Center & Special Events										
	No Increase Requested									\$0
Veteran Resource & Support Center										
	Military Admissions	\$13,000	\$13,000		Yes	9-0	\$13,000			\$0
	VRSC Office Equipment/Cost Adjustment	\$8,000	\$8,000		Yes	9-0	\$8,000			\$0
	Student Development Specialist II	\$50,000	\$50,000		Yes	9-0	\$50,000			\$0
		\$71,000	\$71,000	\$0			\$71,000			\$0
TOTAL UAF REQUESTS		\$1,512,628	\$1,456,378	\$56,250			\$1,276,099	\$10,000	\$82,000	\$703,285

Total Funds Requested by Departments:	\$1,512,628
Total Recurring Funds Requested:	\$1,456,378
Total One-Time Funds Requested:	\$56,250
Total Funds Recommended by SAFAB:	\$1,286,099
Total Recurring Funds Recommended:	\$1,276,099
Total One-time Funds Recommended:	\$10,000
Total Funds Approved for FY18:	\$703,285
Total Recurring Funds Approved:	\$693,285
Total One-time Funds Approved:	\$10,000

* These requests were selected by SAFAB to be funded with any excess monies remaining after all approved items are funded.

For Review and Recommendation by Student Service Fee Advisory Board				
Dept	Proposal	Amount Requested	Board Support Yes/No	Vote
Student Health Services*				
	No Increase Requested	\$73		
*The current fee is \$72.50/semester, \$25.00/summer session				

For Review and Recommendation by Student Service Fee Advisory Board				
Dept	Proposal	Amount Requested	Board Support Yes/No	Vote
Recreational Sports Fee**				
	No Increase Requested	\$106		
**The current fee is \$106.00/semester (\$53/summer session)				

For Review and Recommendation by Student Service Fee Advisory Board				
Dept	Proposal	Amount Requested	Board Support Yes/No	Vote
Student Center Complex Fee***				
	No Increase Requested	\$100		
***The current fee is \$100/semester (\$50/summer session).				